

1 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco

TACO BELL TRUTH TOUR

★2004★

Organized
by the
Coalition of
Immokalee
Workers

44-mile March for
Farmworker Justice!
March 2-5
East L.A. to Irvine

March Kick-off:
Tues., March 2 @ 8:30AM
Belvedere Park, East L.A.
4914 Cesar Chavez Ave.

Final Leg of March:
March 5 @ 8:30AM
Delhi Park, Santa Ana
2314 Halliday St.



★
Louisville
Yum! Brands HQ

★
Immokalee

Irvine: Taco Bell HQ
★

MASS RALLY AT TACO BELL HQ!

Friday, March 5 @ 12:00PM

17901 Von Karman Ave. ★ Irvine, CA

Music, speakers, political theater and more!

★ get more info ★

www.ciw-online.org

714-953-9305

workers@ciw-online.org

chain! Highlights include: a stop at Taco Bell's parent company (Yum! Brands) and a 3 day march from East LA to Taco Bell HQ in Irvine. ★ Farmworkers who pick the tomatoes that go into Taco Bell's products toil in sweatshop conditions, have no right to organize, and don't receive overtime pay, health insurance, sick leave or any other benefits. Join Florida farmworkers on their 3rd annual cross-country tour aimed at moving the fast food giant to clean up human rights abuses in its supply chain! design by mangus@resist.ca

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Join Florida farmworkers on their 3rd annual cross-country tour aimed at moving the fast food giant to clean up human rights abuses in its supply chain!