



COALITION OF IMMOKALEE WORKERS

110 S 2nd St, Immokalee, FL 34142 • (239) 657-8311 • ciw-online.org

JOB ANNOUNCEMENT: COALITION OF IMMOKALEE WORKERS CAMPAIGN FOR FAIR FOOD COORDINATOR

The Coalition of Immokalee Workers (CIW), an award-winning worker-led human rights organization based in Immokalee, Florida, is hiring Campaign Coordinators to help advance its Campaign for Fair Food. The position is based out of Immokalee, FL.

The CIW's national Campaign for Fair Food educates consumers on the issue of farm labor exploitation and forges alliances between farmworkers and consumers in an effort to enlist the market power of major corporate buyers to help end that exploitation. One of the most well-known and highly-regarded consumer campaigns of its generation, the CIW's Campaign for Fair Food is known for its innovative, creative multi-day tours, marches, and other actions as well as an engaged base of allies. Through these efforts, the CIW and allies have brought 14 multinational corporations into the Fair Food Program, eliminating egregious human rights abuses from the supply chains of participating buyers.

The Campaign Coordinator works with a dynamic multi-lingual team of farmworker leaders who direct the campaign, as well as a diverse base of consumers, faith leaders, community groups, and youth and students. Ideal candidates are highly responsible, work well in teams as part of a fast-paced environment, and possess excellent written and verbal communication skills. The position includes the opportunity of regular travel across the U.S.

RESPONSIBILITIES

Campaign Coordinators collaborate on the following broad areas of work:

- Formulating strategies and tactics, and contributing to the vision and direction of the national Campaign for Fair Food
- Building and maintaining strong relationships with a broad network of organizations and individuals who seek to work in partnership with farmworkers in the Campaign for Fair Food, including people of faith and religious institutions, food justice advocates, worker and community groups, students and young people and/or human rights organizations
- Planning major mobilizations, tours, and events
- Developing new Fair Food Groups and/or Student/Farmworker Alliance chapters in priority cities and campuses and provide ongoing assistance with goals and objectives, meeting facilitation and local campaign strategies and initiatives
- Coordinating a youth leadership development program, including campaign strategy gatherings, skill-building trainings, and regular communication with the national Student/Farmworker Alliance Organizing Committee
- Coordinating the national Fair Food Faith Working Group, a committee of national faith leaders who advise and carry out strategies to support campaign work

- Supporting the delegation of projects and overall coordination of the CIW Internship Program
- Co-presenting and facilitating workshops and presentations with CIW farmworker leaders
- Interpreting between Spanish and English for presentations and support with written translation as needed
- Raising consciousness and engaging ally base through targeted outreach, online actions, institutional endorsements, sign-on letters, etc.
- Working closely with CIW's communication team to compose and frame public messaging for the Campaign for Fair Food
- Creating visual and written content for CIW's web blog, social media accounts and email campaigns

COMPENSATION AND BENEFITS

This is a full-time position, sometimes including weekend hours, with a fair salary based on founding principles of the CIW, and very generous health care benefits, including dental. Further details upon inquiry.

QUALIFICATIONS

Required:

- Deep commitment to worker-led movements
- Two or more years of community organizing experience
- Bilingual in Spanish and English
- Excellent time management and planning skills
- Excellent written and verbal communication skills, including public speaking
- Ability to travel frequently and work flexible hours
- Excellent sense of humor

Preferred:

- Proficiency with Google Workspace applications and tools
- Proficiency or interest in photography and graphic design
- Experience living or working in low-income, immigrant, or multi-cultural communities

ABOUT THE COALITION OF IMMOKALEE WORKERS

The CIW is a Presidential Medal-winning, worker-led human rights organization based in Immokalee, Florida, recognized for its impact in combatting long-standing human rights abuses in the agricultural industry from wage theft and dangerous working conditions to sexual assault and forced labor. The CIW's groundbreaking work — including the development of the Fair Food Program, launched in 2011 — has not only led the charge in remedying egregious human rights violations in agriculture, it has created an entirely new, proven path to prevention, to actually eradicating those abuses altogether.

HOW TO APPLY

To apply, please send a letter of interest and a resume to:

Marley Monacello • 239-357-0393 • marley@ciw-online.org
 Julia Perkins • 239-986-0891 • julia@ciw-online.org