

The CIW's Publix Truth Tour

FL, GA, NC, TN, AL // 9.21.13 - 10.5.13

Join the **Coalition of Immokalee Workers (CIW)** this **Sept. 21 - Oct. 5** as we tour through the **Southeast US** to urge **Publix Supermarkets** to join our **Fair Food Program**, widely heralded as the most advanced social responsibility program in U.S. agriculture today.



After almost two decades of worker-led struggle, eleven major food retailers — such as McDonald's, Burger King and Whole Foods — have joined the Fair Food Program, agreeing to purchase exclusively from tomato farms that comply with a [stringent, worker-designed code of conduct](#) to protect farmworkers against abuse. In addition, these participating retailers have paid out more than \$10 million in penny-a-pound payments, constituting the first pay increase for workers in over 30 years.

Publix Supermarkets, however, has staunchly refused to join the Fair Food Program for four years. In the face of scores of pickets, dozens of pray-ins, thousands of letters, a 6-day fast and a 200-mile march to Publix Headquarters, Publix has spent the past four years spreading falsehoods about the Fair Food Program. As Florida's largest corporation and the most profitable supermarket in the country, Publix not only provides a market for growers who allow abuses to continue, but it anchors the resistance of the rest of the supermarket industry.

As Publix expands their stores throughout the Southeast US, **the Coalition of Immokalee Workers is looking towards allies across the region to help send a strong message to Publix that they can't expand their stores without expanding their commitment to human rights.**

This fall, the Coalition of Immokalee Workers is humbled to receive the prestigious Franklin D. and Eleanor Roosevelt Institute's [2013 Four Freedoms Medal](#), joining past laureates such as Nelson Mandela, Aung San Suu Kyi and the Dalai Lama.

Join us!

Is your organization, school or congregation interested in hosting the CIW for a presentation or exchange? Can you spread the word to your community and networks about a Publix action in your town?

Sat, Sept 21: Immokalee, FL
Sun, Sept 22: Gainesville, FL
Mon, Sept 23: Raleigh, Durham, & Chapel Hill, NC
Tues, Sept 24: Raleigh, Durham, & Chapel Hill, NC
Wed, Sept 25: Charlotte, NC
Thurs, Sept 26: Asheville, NC
Fri, Sept 27: Knoxville, TN
Sat, Sept 28: Tuscaloosa, AL
Sun, Sept 29: Atlanta, GA
Mon, Sept 30: Birmingham, AL, Murfreesboro, TN & Nashville, TN
Tues, Oct 1: Athens, GA
Wed, Oct 2: Atlanta, GA
Thurs, Oct 3: Atlanta, GA
Fri, Oct 4: Tallahassee, FL
Sat, Oct 5: Immokalee, FL



Get in touch with us!

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