

PROTEST

FOR FARMWORKER JUSTICE

at the PUBLIX AT OCALA CORNERS

**5PM, FRIDAY
OCTOBER 4th**

Publix at 800 Ocala Rd



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Join farmworkers with the Coalition of Immokalee Workers on their two-week Publix Truth Tour throughout the Southeast US, urging Publix to join the Fair Food Program (FFP), which is ushering in groundbreaking human rights advances in the fields.

After two decades of worker-led struggle through the Campaign for Fair Food, eleven major food retailers — including McDonalds, Burger King and Whole Foods — have joined the FFP, agreeing to purchase exclusively from tomato farms that comply with a stringent, worker-designed code of conduct. In addition, participating retailers have paid out over \$10 million in penny-per-pound premiums, constituting the first wage increase for farmworkers in over 30 years.



For four years, Publix has staunchly refused to join the FFP. Meanwhile, groundbreaking changes have begun to take root in the fields. For the first time ever, farmworkers on participating farms are guaranteed access to shade and water, women are fighting back against sexual harassment and abuse, and farmworkers and growers together are eliminating the scourge of forced labor. Rather than join this rising tide of justice, Publix continues to spread falsehoods about the Fair Food Program, providing an alternative market for abusive growers and anchoring the resistance of the national supermarket industry.

As Publix expands throughout the Southeast, call on the supermarket giant to expand its commitment to human rights!



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